

PROFITABLE *Se* INVESTIBLE

Live Event | Welcomhotel by ITC, Delhi | March 21st

2026



INDIA HAS PROFITABLE BUSINESSES. VERY FEW ARE **INVESTIBLE**.

Traditional Profitable Business



Positive EBITDA

Strong Cashflows

High Growth Potential

Loyal Customers



Unable to Sell Equity

Debt Vs Equity Confusion

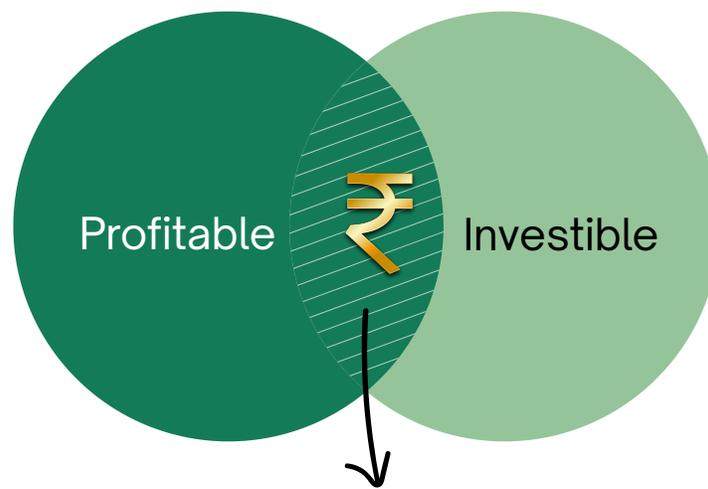
Uncertain Valuation

Low Trading After Listing

Next Generation Walks
Away

This gap—between running a profitable company and building an investible institution—is where growth stalls.

Profitable se Investible exists to bridge that gap.



How to transform from a traditional profitable business to an Investible Business?

ABOUT THE MASTERCLASS

Profitable se Investible – 2026 is a high-intensity, one-day transformation workshop designed for business owners, CFOs, investors, and capital providers who run traditionally profitable and scalable businesses and are serious about building long-term, investible institutions.

**This is not a networking event.
It's a transformational masterclass.**

 **March 21st, 2026**

 **Welcomhotel by ITC, Delhi**

YOU'LL WALK AWAY WITH



Strategies to Raise Capital



Investor Evaluation Mindset



Debt vs Equity Clarity



Governance & Structuring Lens

3 PILLARS OF LEARNING

Becoming Investible

- What makes equity sellable
- Governance investors expect
- Systems over founder-dependence
- Investibility beyond profits

Capital & Numbers

- Debt vs equity clarity
- Capital timing decisions
- Ratios that truly matter
- Cashflow over headline profits

Building for the Future

- Making next-gen stay
- Structuring for scale
- Valuation mindset shift
- Long-term institution building

MEET YOUR COACH



Business Capital, Credit & Valuation Expert

CA, CS, LLB

Founder & CEO- Capital Setu

Angel Investor

Member of PHD Chamber of Commerce

Advisor Board Member in Few Companies

Pankaj Goel



About



Awards & Achievements

Rising Star Entrepreneur Award

By ICAI - for scaling up business in shorter duration



Awarded by Amity Innovation Incubator



Nominated by the Hong Kong Trade Development Council for fintech innovation

- ▶ Holding **15+ Years of experience** in **Banking, Financial Service** and the **Capital Market Ecosystem**.
- ▶ Managed fundraising portfolios exceeding **Rs. 10000 crore**.
- ▶ **2,000+ business owners advised and impacted**
- ▶ Helped **50+ businesses** for raising money through private equity, IPO, venture capitalists and foreign institutional fund.
- ▶ Deep expertise in cashflow-based lending, debt structuring, and valuation-led credit assessment
- ▶ A true believer in data-driven decisions and providing unparalleled support to the clients
- ▶ Expert in both offline and digital sales strategy, has previously significantly contributed to the financial sector while working with **esteemed organisations** like **HDFC Bank, IDFC Bank**, and other fintech companies.

WHO ALL ARE ATTENDING

500+

Business Owners

₹100 Cr

Avg. Turnover

₹10 Cr

Minimum Turnover

500+ Business Owners who run **traditionally profitable businesses** across manufacturing, finance, and emerging industries. All participating businesses have a **minimum annual revenue of ₹10 crore**, with the **average business scale exceeding ₹100 crore**.

The room brings together leadership from solar & renewable energy, steel & metals, engineering goods, pharmaceuticals, chemicals, packaging, logistics, auto components, EV ecosystem, IT & SaaS, alongside **EBITDA-positive businesses**.

Banks & NBFCs

Manufacturing
Business Owners

Consultants
(CA/CS/CMA)

Investors & VCs

EBITDA +ve Businesses

SaaS Business
Owners

CFOs & Finance
Heads



Top B-School
Students

KEY HIGHLIGHTS



Money Magnet Masterclass

By Ramon Llamba

A deep-dive masterclass focused on shifting the entrepreneur's money mindset. Learn how high-performing business owners align intention, energy, and strategy to attract larger opportunities, stronger capital flows, and exponential growth numbers.



Dr. Ramon Llamba

Business & Life Coach



Zero Se Hero

Book Launch



Learn from real stories of 50+ Indian entrepreneurs who built profitable, enduring institutions from scratch. No startup glamour. Only hard-earned lessons, structural decisions, and capital discipline that transformed traditional businesses into scalable enterprises.



Investible Pitch League

Live Shark Tank Style Arena

A high-intent pitch forum where selected, EBITDA-positive businesses pitch directly to active investors and capital providers, with opportunities for real investment discussions, term-sheet level interest, and capital deployment.

Live Founder Pitches

4-5 Shortlisted Candidates

₹100 Cr+ Capital

Prizes & Rewards

Ready to Make Your Business Investible?

Limited seats available. Secure your spot today and join India's most impactful business transformation workshop.



Click on the tab above to register.



Sponsorship Opportunities Available



Share Your Journey in the Book- Zero Se Hero

THANK YOU!

Contact: info@capitalsetu.com

+91 99911 77959 | Snover Sanduja

+91 84491 18785 | Deval Agrawal